



**E-Z Care® Products · 2700 Gateway Drive · Pompano Beach, FL 33069
954-283-8023 · 800-359-1019 · Fax: 954-283-8024 · www.ezcareproducts.com
*Making Life As Easy As Our Name!***

For Immediate Release

E-Z Care® Introduces New Specialty Golf Cart Aerosol Products

Pompano Beach, FL - December 18, 2003. E-Z Care® announced a new product line called *CART-PRO*--exclusively for the golf cart market. In making the announcement, Judy McCarthy, Division Manager said, "Cart-Pro is specially formulated to simplify the upkeep and beautification of golf carts. It contains unique cleaning and maintenance products for exclusive application, and packaged for specifically targeted consumer markets. Our goals with Cart-Pro are to cut clutter, cost, labor, and work time for both professional and private users."

Cart-Pro products are targeted for cart users at golf courses, country clubs, campgrounds and others. The Cart-Pro Division offers six aerosols that clean, maintain and beautify the interior and exterior of all golf type cars. The product lineup is used by cart maintenance professionals, cart barn personnel, municipalities and private owners on all golf type cars in daily use, pre- or post-seasonal storage, special event, or tournament preparation.

With Cart-Pro already available for distribution, the E-Z Care® enterprise is slated to grow quickly. Plans are in place to introduce additional market-focused product lines, and E-Z Care® has dedicated extensive resources to research and market study in order to increase the number of items currently offered.

E-Z Care® is aggressively seeking distribution into all applicable markets. The E-Z Care® business plan is designed to enhance retail profits for distributor, trade and network distribution sales programs.

E-Z Care® manufactures and distributes innovative specialty cleaning and maintenance aerosol products to professional and consumer recreational vehicle and golf cart users. For more information, please visit www.ezcareproducts.com or contact Cart-Pro at 800-359-1019.

Cart-Pro will exhibit at the PGA Show in Orlando, January 23-26, booth 9646, and the GCSAA show in Atlanta, February 13-15, booth 4375.

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