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*Making Life As Easy As Our Name!*

***For Immediate Release***

## **E-Z Care® Expands Free Sample Program**

**Pompano Beach, FL - July 3, 2003. E-Z Care® Products announced it has expanded its highly successful “We’re Convinced” free sample campaign to include golf car dealers, course management companies, and golf car maintenance facilities.** In making the announcement, Judy McCarthy, E-Z Care Division Manager said, “Our promotion is based on the theme that we’re convinced if you try our product, you’ll buy it. Since we started this free sample email marketing program, we’ve signed up over 300 golf and country clubs as repeat customers. Word got out to a number of dealers and we started getting calls from them to try one of our six aerosol cleaning and maintenance products as well. So we decided to expand our offer to include all the dealers along with the management companies and maintenance facilities. So far, the response has been great.”

Golf car dealers, course management companies, and golf car maintenance facilities can obtain a free sample of one of CART-PRO’s professional aerosols by going to [www.ezcareproducts.com](http://www.ezcareproducts.com) and filling out the request form.

E-Z Care manufactures and distributes innovative specialty cleaning and maintenance aerosol products to professional and consumer recreational vehicle and golf cart users. For more information, please visit [www.ezcareproducts.com](http://www.ezcareproducts.com) or contact CART-PRO at 800-359-1019.

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