



E-Z Care® Products · 2700 Gateway Drive · Pompano Beach, FL 33069
954-283-8023 · 800-359-1019 · Fax: 954-283-8024 · www.ezcareproducts.com
Making Life As Easy As Our Name!

For Immediate Release

E-Z Care® Expands Cart-Pro Sales Force

Pompano Beach, FL - February 24, 2003. E-Z Care® announced the addition of two new direct sales representatives covering the Florida and California markets for their Cart-Pro division. In making the announcement, Judy McCarthy, E-Z Care® Division Manager said, "We're proud to welcome Staci Kresser and Bethany Ashton to our sales team. Staci will cover the State of Florida working out of her Jupiter, FL office. Bethany is based out of Studio City, CA and will call on our customers throughout California. Both will be responsible for on-site product demonstrations and account management."

Before joining Cart-Pro, Staci Kresser was a spokesperson for national automotive tradeshows and a product specialist for Porsche. Prior to joining Cart-Pro, Bethany Ashton spent four years as a national product specialist and spokesperson for Volvo and Hyundai. Before that, she starred on the daytime drama, General Hospital.

Cart-Pro features six aerosols formulated for the cleaning and maintenance of Golf Car vehicles. Cart-Pro products are used extensively by top golf courses throughout the country.

E-Z Care® manufactures and distributes innovative specialty cleaning and maintenance aerosol products to professional and consumer recreational vehicle and golf cart users. For more information, please visit www.ezcareproducts.com or contact Cart-Pro at 800-359-1019.

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