



**E-Z Care® Products · 2700 Gateway Drive · Pompano Beach, FL 33069
954-283-8023 · 800-359-1019 · Fax: 954-283-8024 · www.ezcareproducts.com
*Making Life As Easy As Our Name!***

For Immediate Release

E-Z Care® Showcases New Specialty Golf Cart Aerosol Products At GCSAA Atlanta Show

Atlanta, GA - February 13, 2003. E-Z Care® demonstrated a new product line called Cart-Pro--exclusively for the golf cart market. Judy McCarthy, E-Z Care® Division Manager said, "Cart-Pro is specially formulated to simplify the upkeep and beautification of golf carts. It contains unique cleaning and maintenance products for exclusive application, and packaged for specifically targeted consumer markets. Our goals with Cart-Pro are to cut clutter, cost, labor, and work time for both professional and private users."

Cart-Pro products are targeted for cart users at golf courses, country clubs, campgrounds and others. The Cart-Pro Division offers six aerosols that clean, maintain and beautify the interior and exterior of all golf type cars. The product lineup is used by cart maintenance professionals, cart barn personnel, municipalities and private owners on all golf type cars in daily use, pre- or post-seasonal storage, special event, or tournament preparation.

With Cart-Pro already available for distribution, the E-Z Care® enterprise is slated to grow quickly. Plans are in place to introduce additional market-focused product lines, and E-Z Care® has dedicated extensive resources to research and market study in order to increase the number of items currently offered.

E-Z Care® is aggressively seeking distribution into all applicable markets. The E-Z Care® business plan is designed to enhance retail profits for distributor, trade and network distribution sales programs.

E-Z Care® manufactures and distributes innovative specialty cleaning and maintenance aerosol products to professional and consumer recreational vehicle and golf cart users. For more information, please visit www.ezcareproducts.com or contact Cart-Pro at 800-359-1019.

###