



E-Z Care® Products · 2700 Gateway Drive · Pompano Beach, FL 33069
954-283-8023 · 800-359-1019 · Fax: 954-283-8024 · www.ezcareproducts.com
Making Life As Easy As Our Name!

For Immediate Release

Cart-Pro Free Sample Program Results in 400 Accounts

Pompano Beach, FL - January 7, 2004. Cart-Pro, a division of E-Z Care® announced it has opened its 400th account as a result of its highly successful “We’re Convinced” free sample campaign. In making the announcement, Judy McCarthy, E-Z Care® Division Manager said, “Our promotion is based on the theme that we’re convinced if you try our product, you’ll buy it. Since we started this free sample email marketing program, we’ve signed up over 400 golf and country clubs as repeat customers. Word got out to a number of dealers and we started getting calls from them to try one of our six aerosol cleaning and maintenance products as well. We also have had great response from a number of management companies and maintenance facilities.”

Golf car dealers, course management companies and golf car maintenance facilities can obtain a free sample of one of Cart-Pro’s professional aerosols by calling (800) 359-1019.

E-Z Care® manufactures and distributes innovative specialty aerosol products to golf car cleaning and maintenance professionals. For more information, please visit www.ezcareproducts.com or contact Cart-Pro at 800-359-1019.

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